

EMMANUEL CHUKWUKA

JUNIOR WEB & EMAIL DEVELOPER

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SUMMARY

Results-driven web and email developer with a strong focus on understanding and meeting unique business objectives and creating effective websites, apps, and platforms that drive competitive advantage and revenue growth. Skilled in solving complex technical problems and delivering innovative solutions. Passionate about making a meaningful impact by solving problems that truly matter.

WORK EXPERIENCE

Email Developer, Freelance(Upwork, Fiverr, In-person) Aug 2023 - Present

- Increased user engagement with visually appealing and interactive email templates.
- Conducted thorough quality assurance testing for each email campaign, ensuring flawless execution across multiple devices and platforms.
- Reduced email production time by 48%, automating repetitive tasks through scripting languages and tools.
- Used Major Email Marketing Service Provider softwares(Hubspot, Klaviyo, ConvertKit etc) to organize email campaign workflow and customer management reducing execution time by 39%.

Web Developer, Freelance(In-person) Feb 2022 - Present

- Discussed site and app requirements with clients to produce actionable development plans.
- Coded websites using HTML, CSS, JavaScript, Tailwind CSS, Bootstrap, SASS, Python (Django) languages.
- Provided front-end website development using WordPress, HubSpot, Wix and other editing software.
- Oversaw back-end development using Python (Django) to maintain website integrity.
- Enhanced site visibility and user engagement by 56% optimizing web content for SEO.
- Introduced version control system, streamlining development workflows and facilitating easier code integration.
- Migrated websites to new platform to minimize downtime and maintain seamless user experiences.
- Streamlined deployment processes with automation tools, cutting down release times and minimizing errors.

Primary School Teacher, Holy Child Nur & Pri School Jan 2019 - Jan 2020

- Taught core subjects of math, science, technology, civic education, and history.
- Integrated technology and multimedia tools into lessons to enhance student learning.
- Designed daily lesson plans customized to student needs which led to 87% productivity.
- Worked one-on-one with students to determine strengths, weaknesses, and learning patterns.
- Disciplined students who engaged in cheating, plagiarism or other wrongdoing which resulted to 31.85% increase in positive behaviour and maintenance of school rules and regulation.
- Served as a positive role model for both students and colleagues alike; demonstrated professionalism and dedication towards continuous improvement throughout my career.

Hair Salon Manager, Silk Unisex Barbing Salon

May 2021 - Present

- Cut and styled hair for both male and female customers of all ages according to individual preferences and latest styles.
 - Provided staff coaching, mentoring, and consultation to enhance performance, professional development and achieve demanding business objectives.
 - Managed cash flow, business transactions, banking, accounting processes, including budgeting, payroll, and expense tracking, which resulted to 64% increase in Revenue.
 - Handled customer complaints professionally ensuring swift resolution maintaining client trust and loyalty.
 - Enhanced client satisfaction by 98% providing exceptional customer service and addressing concerns promptly.
 - Monitored industry trends to stay informed about emerging styles, products, and technologies relevant to our clientele base.
 - Assisted in designing salon layout to optimize space utilization and create an inviting atmosphere for guests.
 - Upheld 24-hour response time to service requests through our digital channels (Google Business Profile, WhatsApp).
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PROJECTS

Email Development

- Plumnotch Email Template - <https://plumbing-service-welcome-email-sample.netlify.app/>
- Unilea Email Template - <https://unila-transactional-announcer-email.netlify.app/>
- Greenfitx Email Template - <https://fitness-and-health-newsletter-email.netlify.app/>
- Modern Agency Email Template - <https://modern-agency-announcer-mail.netlify.app/>
- Finbee Email Template - <https://finbee-transactional-email.netlify.app/>
- Wearwell Email Template - <http://wearwell-promotional-email.netlify.app/>

Web Development

- Kingdom College Computer School Website - <https://www.kingdomcollegecomputerschool.com>
- My Portfolio Website 2023 - <https://www.emmanuelchukwuka.tech>
- My Portfolio Website 2022 - <https://emmattxdev.netlify.app/>
- Tex Event Website - <https://texx.netlify.app/>
- Silk Salon Website - <https://silkbarberdesigners.netlify.app/>

Digital Marketing (SEO & Marketing)

- Local SEO, Google Business Profile, Map Pack and Ads - Kingdom College Computer School
- Marketing Strategies, Google Business Profile and Map Pack - Guide Wave Recording Studio
- SEO and Email Marketing - Emmanuel Chukwuka Portfolio Website
- Google Map Local Guide - Level 3

EDUCATION

Data Engineer in Python, SQL

Aug 2024 - Dec 2024

Data Camp - Online

- Relevant Course Work - Databases (SQL, PostgreSQL), Python, Data Analytics, Manipulation & Visualization, ETL & LTE, Data Pipelines, Data Processing & Scheduling.

AI Career Essentials

April 2024 - June 2024

ALX - Online

- Relevant Course Work - Artificial Intelligence, Machine Learning, Business Development & Planning, Entrepreneurship, Creative thinking, innovation & digital transformation, Analytics.

Nano Degree (Web Dev Foundations, Python Programming & DSA)

2021 - 2022

Udacity - Online

- Relevant Course Work - HTML, CSS, JavaScript, Python, Object Oriented Programming (OOPs), Data Structures and Algorithm, Responsive Design, Modules & Packages.

Digital Marketer (Inbound Marketing, SEO, Email Marketing)

2020 - Present

HubSpot Academy - Online

- Relevant Course Work - Inbound Marketing, Search Engine Optimization, Email Marketing, Marketing strategies & automation, Business Development, CRM, CMS. Design, Analytics

High School Graduate (SSCE/WAEC)

2012 - 2018

Jubilee Model College - Lagos, Nigeria

- Relevant Course Work - Maths, Science, Technology, Data Processing, Business & Entrepreneurship.

First School Leaving Certificate (Primary Education)

2006 - 2012

Metropolitan Nur & Pri Sch. - Lagos, Nigeria

- Relevant Course Work - Maths, Science, Technology, Data Processing, Business & Entrepreneurship.

ADDITIONAL INFORMATION

- **Technical Skills:** HTML, CSS, JavaScript, React, Tailwind CSS, Python, Django, Git, Bootstrap, Figma, XD, Web Design, Web/Email Copywriting, CMS (Wix, Web flow, WordPress), AWS, Azure, RESTful API, Website Optimization, Landing Page, MJML, HubSpot, MailChimp, Klaviyo, Campaign Monitor, Email Server Setup.
- **Soft Skills:** Attentive to Details, Good Communication, Teamwork, Resilient, Critical thinking, Problem solving, Time Management, Financial literacy, Grit & growth mindset, Leadership, Risk management, Emotional Intelligence, Honest, Trustworthy.
- **Languages:** English, Igbo, German (sparsely)
- **Certifications:** HubSpot Email Marketing Professional, SEO Specialist, Python Web Developer Professional, Cloud Computing Fundamentals, Frontend Developer, HTML Developer
- **Interest:** Web research, solving problems (software) Entrepreneurship, Startup ideation & innovation, Personal Development (Books and Events), Music and Podcasting, Teaching, Hair styling (Barbing), Cooking.